



ADELAIS

South Australia
Pinot Noir Shiraz
2017



A juxtaposition of elements: Pinot Noir and Shiraz - historical tradition and modern innovation – careful planning versus happy accident – multicultural origins but 100% Australian.

The Story

This is a complex tale, so please bear with us till the end. We promise it'll be worth it! But first, a joke: *Have you heard the one about the Aussies, Germans and French who walked into a bar?*

Well, no, neither had we. But it a good way to bring up Australian history, especially around the Barossa - particularly known for its migrant roots. Germans, Italians, the £10 Poms... it's a real mixing pot of heritage and tradition. Wine around the Barossa was really kicked into gear by this influx (well, by the Germans and Italian, not the Poms). In fact, the "big brands" around us, a lot of them can trace their roots right back to some of these first visitors.

It was Blending Day in the Studio when the wine was really born. Our winemaker had lined up all of the best samples from the vintage and after a few hours we had the next RedHeads vintage sorted. But, what to do with the last drops of leftover Pinot and the splash of declassified "Dogs" Shiraz? With a bit of Australian wine history in mind, we put them together... having no idea just how good it would turn out!

Historically this blend comes from the start of the Australian wine scene when these were labelled "Aussie Burgundy". The design is an homage to its French traditions where we've borrowed the pattern from Burgundy's iconic building the Hospices de Beaune. But what to call something that covers so many elements? The suits in France wouldn't let us call it "Aussie Burgundy" so we sought out something that's French and German while being entirely Australian. *Adelais* is the German derivation of South Australia's capital city Adelaide*.

*Interestingly... Adelaide is the name of an Italian woman who married a German king (Otto) and was known in the 10th century as "Saint Adelaide of Burgundy" - Australian, German and French. Honestly, you couldn't make this stuff up!

The Wine

We got a call from fifth generation Barossan growers the Poole family whose family history goes back to a 19th century German migrant, Johann Friedrich Sporn, the man who planted the first grapes on their land. They knew their 2017 Pinot Noir was far too good to be blended away by the big boys. So, knowing we're game for the best grapes going, they gave us a call. Of course, we said "YES!". Combined with some declassified "Dogs" - it's stunning!

Tasting Note

Vibrant cherry from the Pinot combines with the Shiraz's spice and depth. Serve lightly chilled.



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Grapes: Pinot Noir, Shiraz
Alcohol (abv): 14.0%
Total Acidity: 6.17 g/l

Residual Sugar: 3.0 g/l
Wine pH: 3.52
Cellar Potential: 3 years



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