

MC1R: Rouge

Barossa Valley • Red Blend • 2018



MC1R: part of the DNA that's in our make-up and the essence of everything RedHeads Wine.

The Story

We're all geared differently: appearance, character likes and dislikes. It's these traits that make us special, unique; where's the fun in being the same?

The MC1R gene helps determine our skin and hair colour: whether we'll become a blonde, brunette or RedHeads. But, only grapes growers and winemakers are able to create the colour, fashion the flavour and style the sensations of a wine.

The Wine

Embracing the DNA of the RedHeads Movement, we've gone to Debs and Matt Poole. This may be a familiar family to you... the people behind two of our most iconic wines: Fenrir and Dogs of the Barossa! A serious pedigree of grower. Plus some fruit from the Kalleskes down Light Pass, another RedHeads favourite!

The family land was first acquired in 1851 by Deb's great, great Grandfather (Johann Sporn) - it's now run by the sixth generation! The vineyard itself is based on the "Valley Floor" and the North Para River runs through it. They currently specialise in Shiraz, Cabernet Sauvignon and, importantly for us, Pinot Noir.

Fermented in stainless steel and delicately remountaged with part extended maceration on skins. The whole wine was racked to tank (with a small portion in seasoned barrels) to accentuate the juicy fruit character in the wine.

Tasting Note

A lighter RedHead than most - displaying bright violets, raspberries, spice, cherries and dark fruits. Delicious slightly chilled!

RedHeads
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Grapes: Red Blend
GI: Barossa Valley

Alcohol (abv): 13.5%
Cellar Potential: 3 years



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